

**“The finding that real networks are rapidly evolving dynamical systems has catapulted the study of complex networks into the arms of physicists as well.”**

Albert-László Barabási - „Linked“, p. 102 (2003)



# Network Theory

## An executive summary

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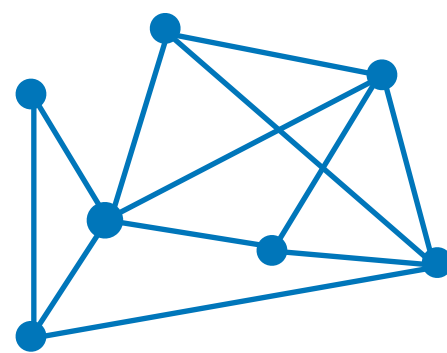
Lukas Voss | Advanced Interdisciplinary Statistical Methods | PD Dr. Stockburger

29th January, 2022

# Agenda

Why physicists are curious about nodes and links

## FUNDAMENTALS



- What is a network?
  - ➔ Nodes, links and distances
- History of network theory
  - ➔ Random networks (Paul Erdős and Alfréd Rényi)
  - ➔ Scale-free networks by Albert-László Barabási

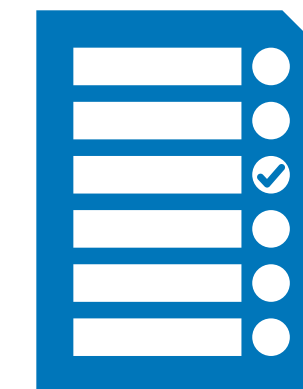
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## OBSERVATIONS & APPLICATION



- Why physicists are interested in networks
- Different topologies of networks
  - ➔ Power-law
- Directed networks
  - ➔ *Islands* emerge

## CONCLUSION



- When network theory is a helpful method
  - ➔ Applications and limits of the theory
- Summary
  - ➔ Take home messages

# What is a network?

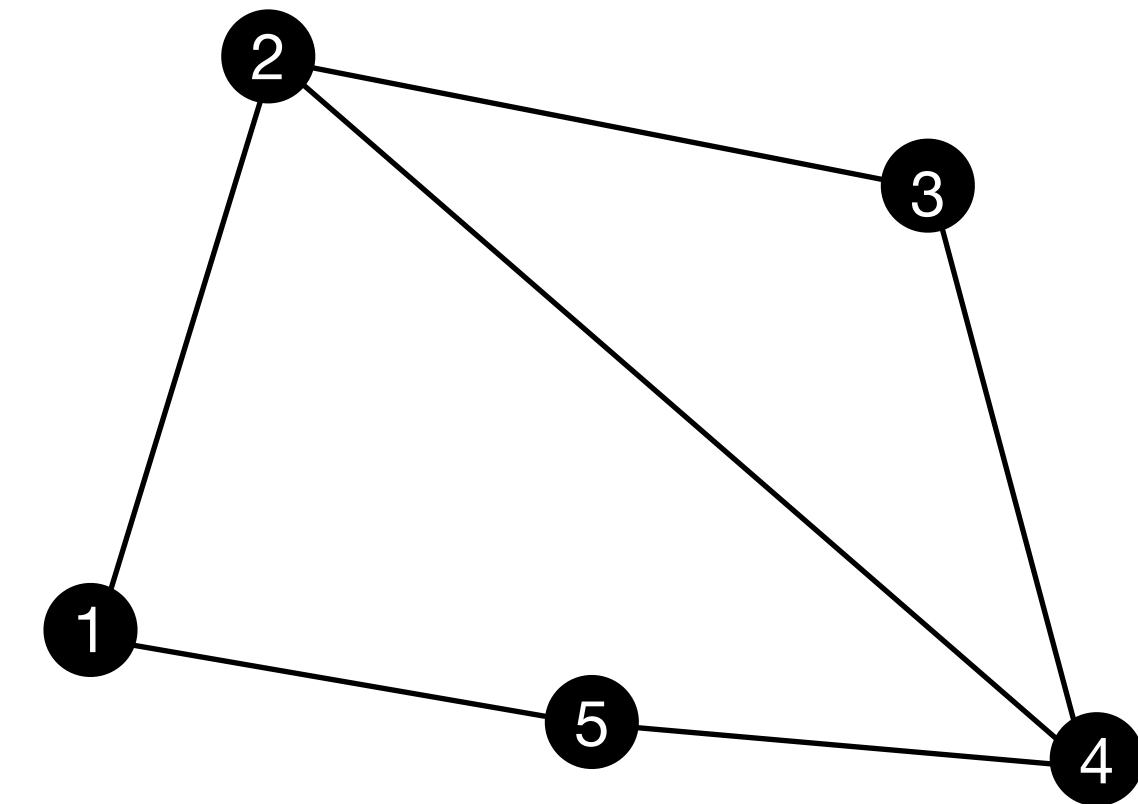
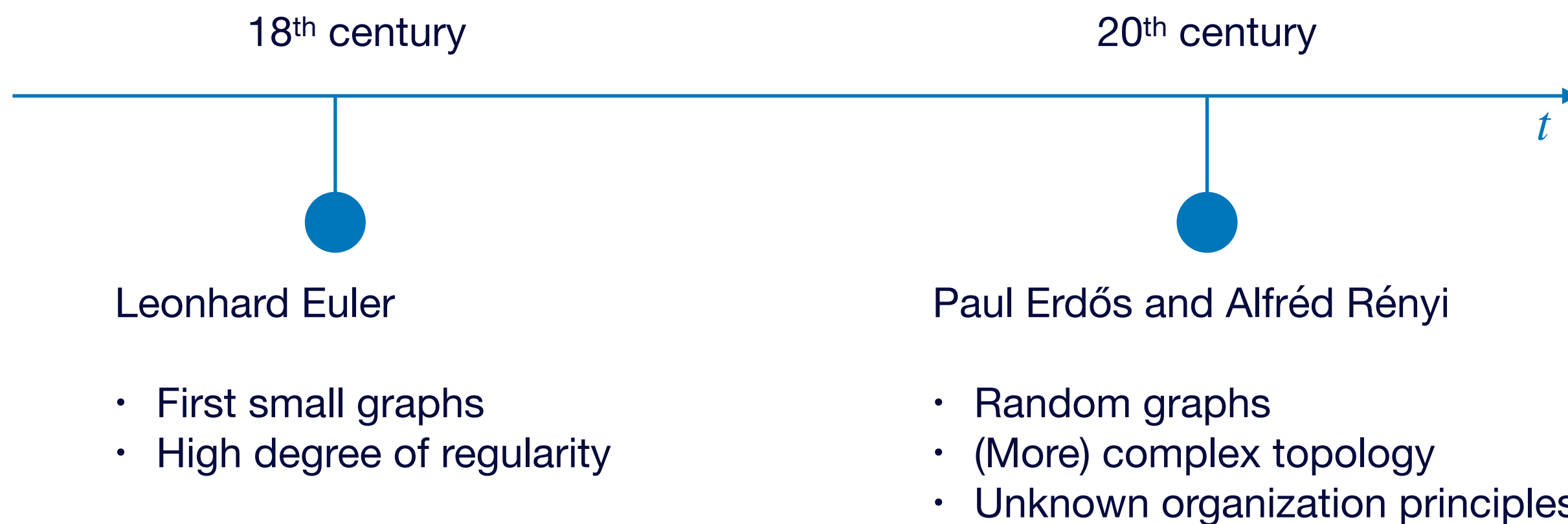
An overview

## Graph

A graph  $G$  is characterized by the set of nodes  $P$  and the set of links/edges  $E$  that connect nodes in the graph

$$G = \{P, E\}$$

## History

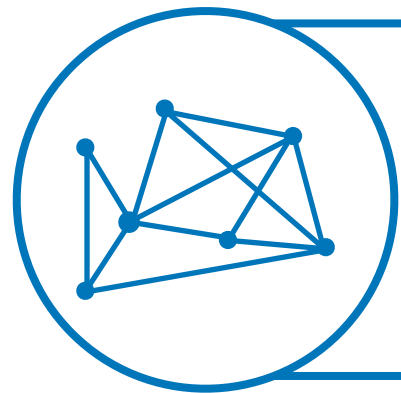


## Characteristics of the upper graph

- $N = 5$
- $P = \{1, 2, 3, 4, 5\}$
- $E = \{(1, 2), (1, 5), (2, 3), (2, 4), (3, 4), (4, 5)\}$

# What is a network?

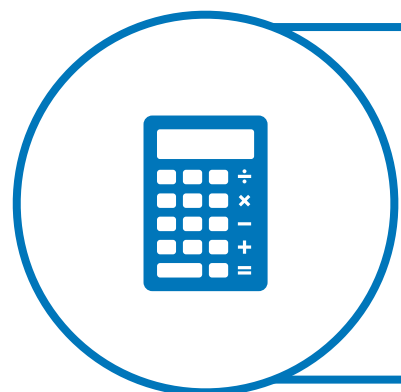
Nodes, links and distances



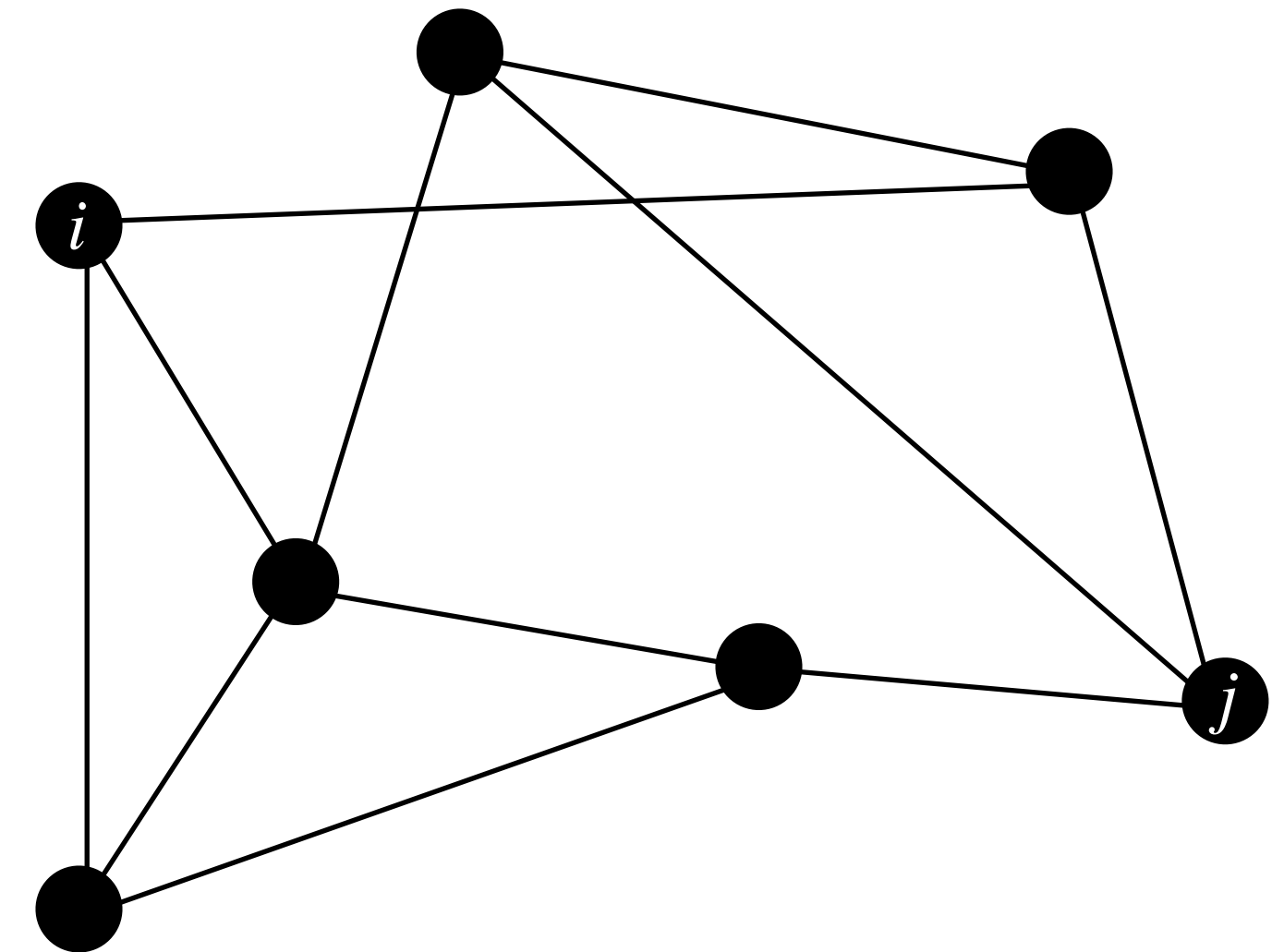
- A network consists of nodes that are connected by links
- Links can but do not have to have a direction



- Nodes can be interpreted as involved entities in a given system
  - ➔ Humans, computers, power stations, etc.



- Distance between nodes is a function of the total number of nodes  $N$  and the average number of links per node  $k$



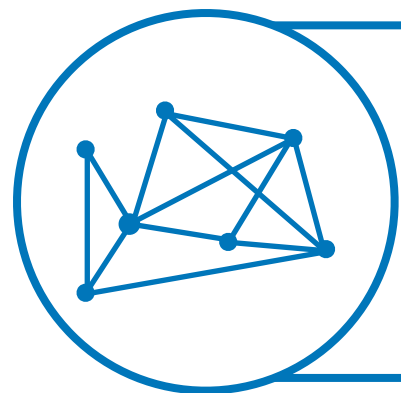
Distance in random networks

$$k^d = N \quad \Leftrightarrow \quad d = \frac{\log(N)}{\log(k)}$$

Number of links along the shortest path from node  $i$  to node  $j$

# What is a random network?

The Erdős-Rényi model



- A random network emerges by randomly adding links to the nodes with probability  $p$ 
  - ➔ At the end almost all nodes have the same  $k$

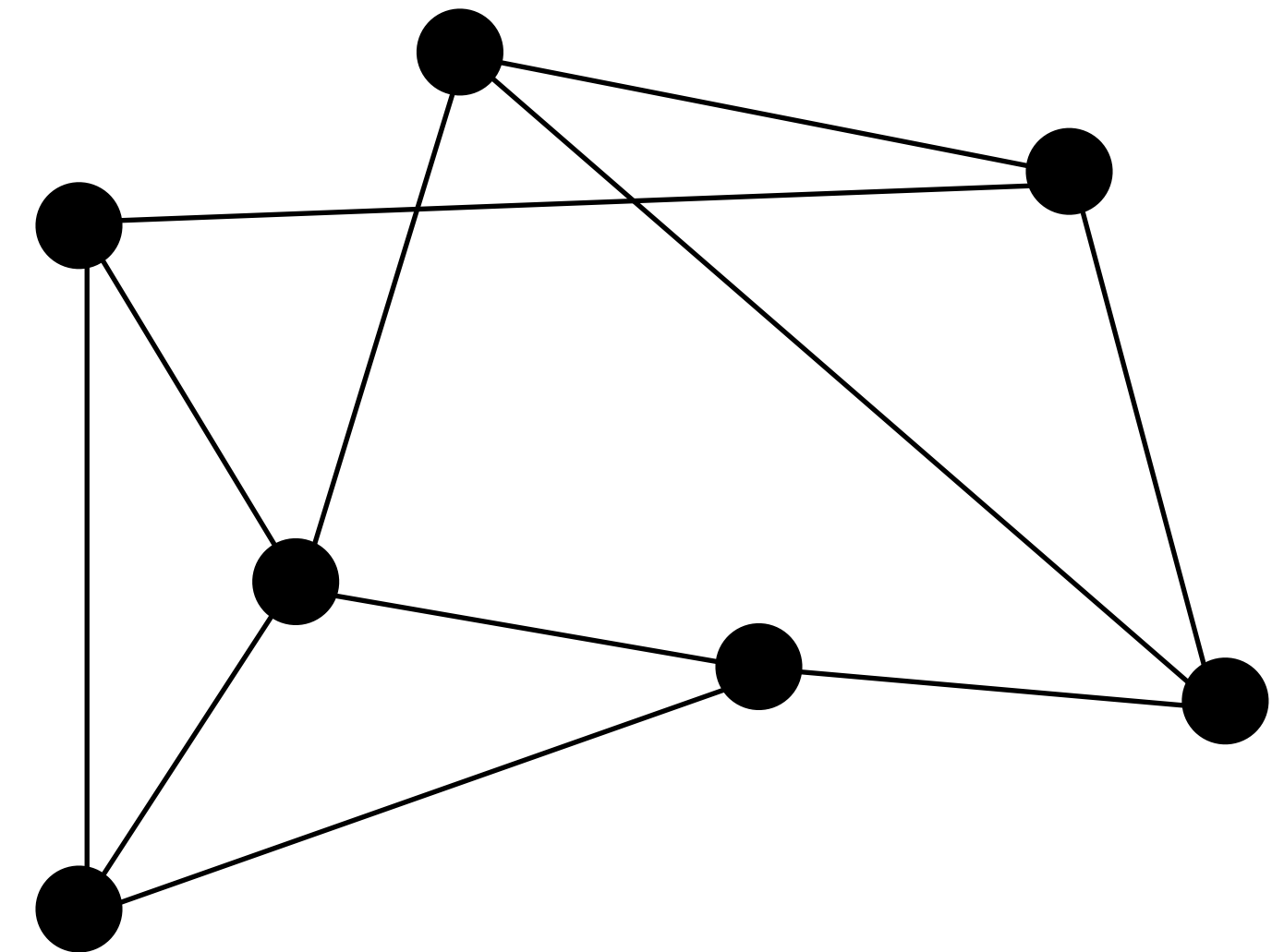
Degree distribution

$$P(k) = \binom{N-1}{k} \cdot p^k (1-p)^{N-1-k}$$

Probability distribution over the number of links  $k$  from one node to other nodes in the network



- Random network theory has dominated scientific thinking since its introduction in 1959
- It requires only one link to stay connected



Important property

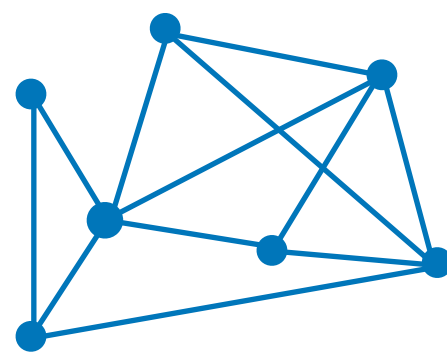
- For  $k > 1$ , the number of nodes left out of the giant clusters decreases exponentially
- The more links we add, the harder it is to find a node that remains isolated



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  - ➔ Random networks (Paul Erdős and Alfréd Rényi)
  - ➔ Scale-free networks by Albert-László Barabási

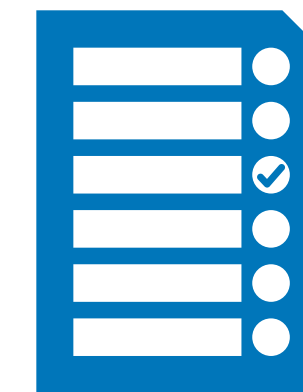
## OBSERVATIONS & APPLICATION



- Why physicists are interested in networks
- Different topologies of networks
  - ➔ Power-law
- Directed networks
  - ➔ *Islands* emerge

*detailed in the following*

## CONCLUSION



- When network theory is a helpful method
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# Six degrees of separation

How we are actually closer to knowing the American president than we think

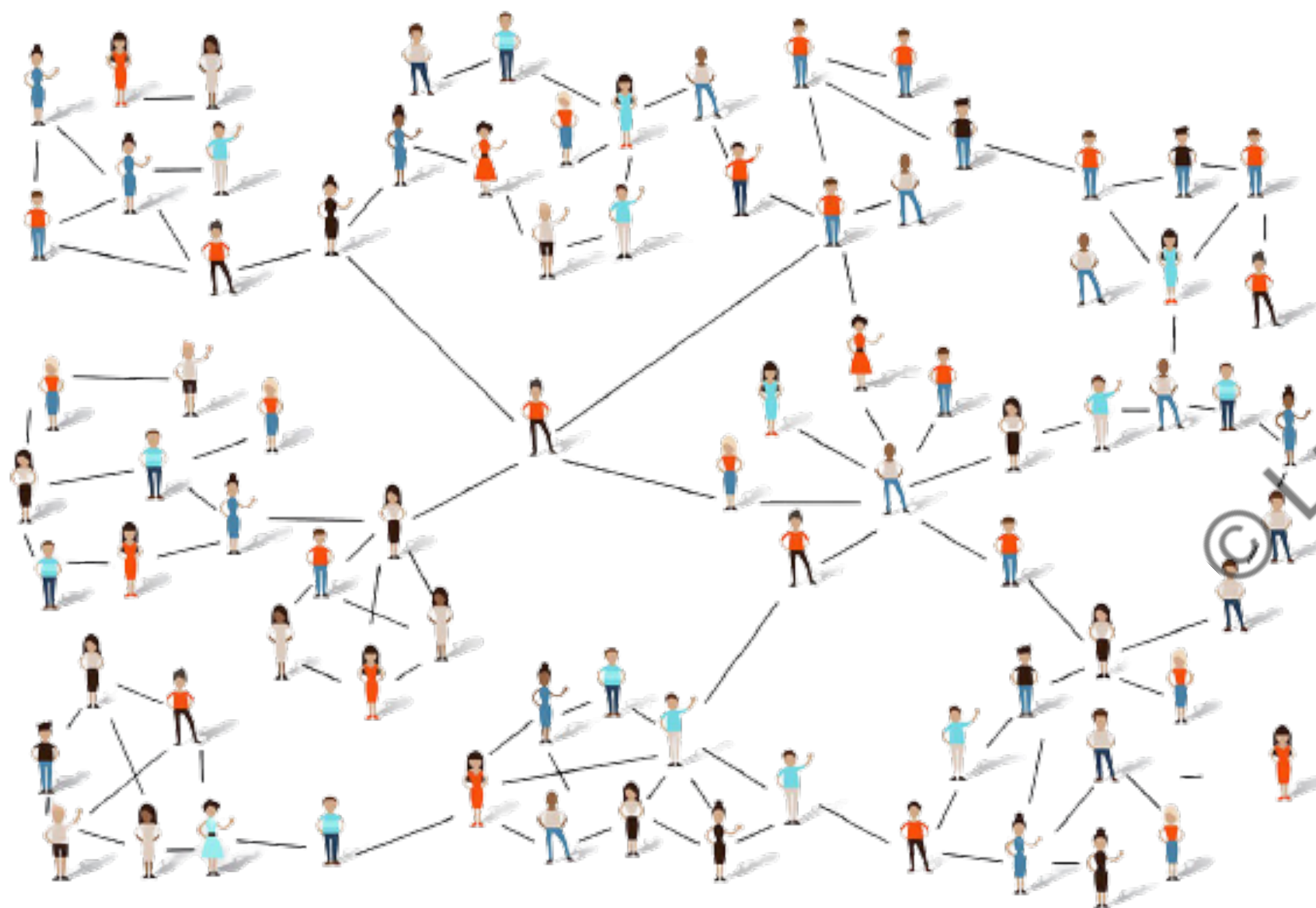


Fig 1 A sketch of a personal network. [8]

## Small world problem

- A study by Stanley Milgrim (1963) has investigated the probability that two randomly selected people know each other
  - ➔ Find the average path lengths in the social network of the United States
  - ➔ Results indicate that the average path length is 5.5 to 6 links

On average, any person in the world is only a maximum of 6 links away from you!

- Exception: Isolated tribes (e.g. Sentinelese)



# Scale-free networks

How growth and preferential attachment leads to a complex topology with hubs

## Growth

Real network grow over time, start with  $m_0$  nodes

- Numerous new website join the WWW every day
- People get to know more people as they get older
- ➔ Let  $m$  be the number of links that get added to the new node

## Preferential attachment

The observed probability of new nodes attaching to existing ones is **not** equally distributed

- *Older* nodes have a big advantage
- ➔ Probability  $\Pi$  of a node connecting to another node  $i$  depends on the degree  $k_i$  with

$$\Pi(k_i) = \frac{k_i}{\sum_l k_l}$$

➔ Contradiction to the random network theory!

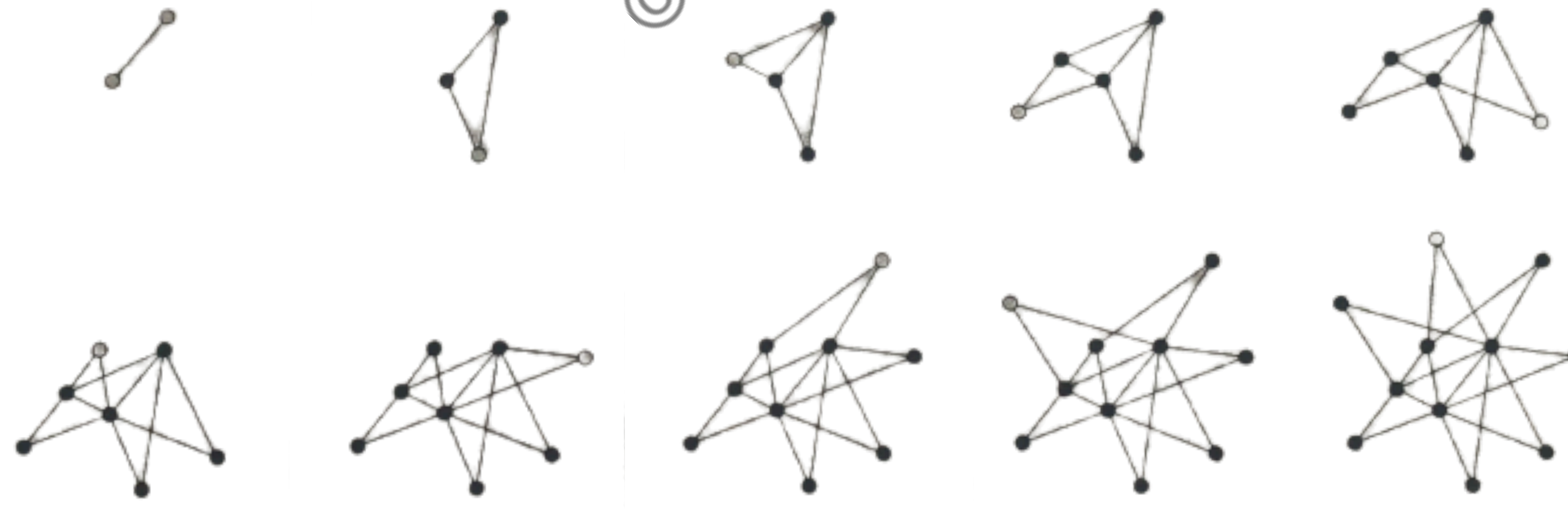


Fig 2 At every step a new nodes joins (lighter circle). Due to growth and preferential attachment, a few highly connected hubs emerge. [7]

# Random vs. Scale-free networks

A comparison of degree distributions

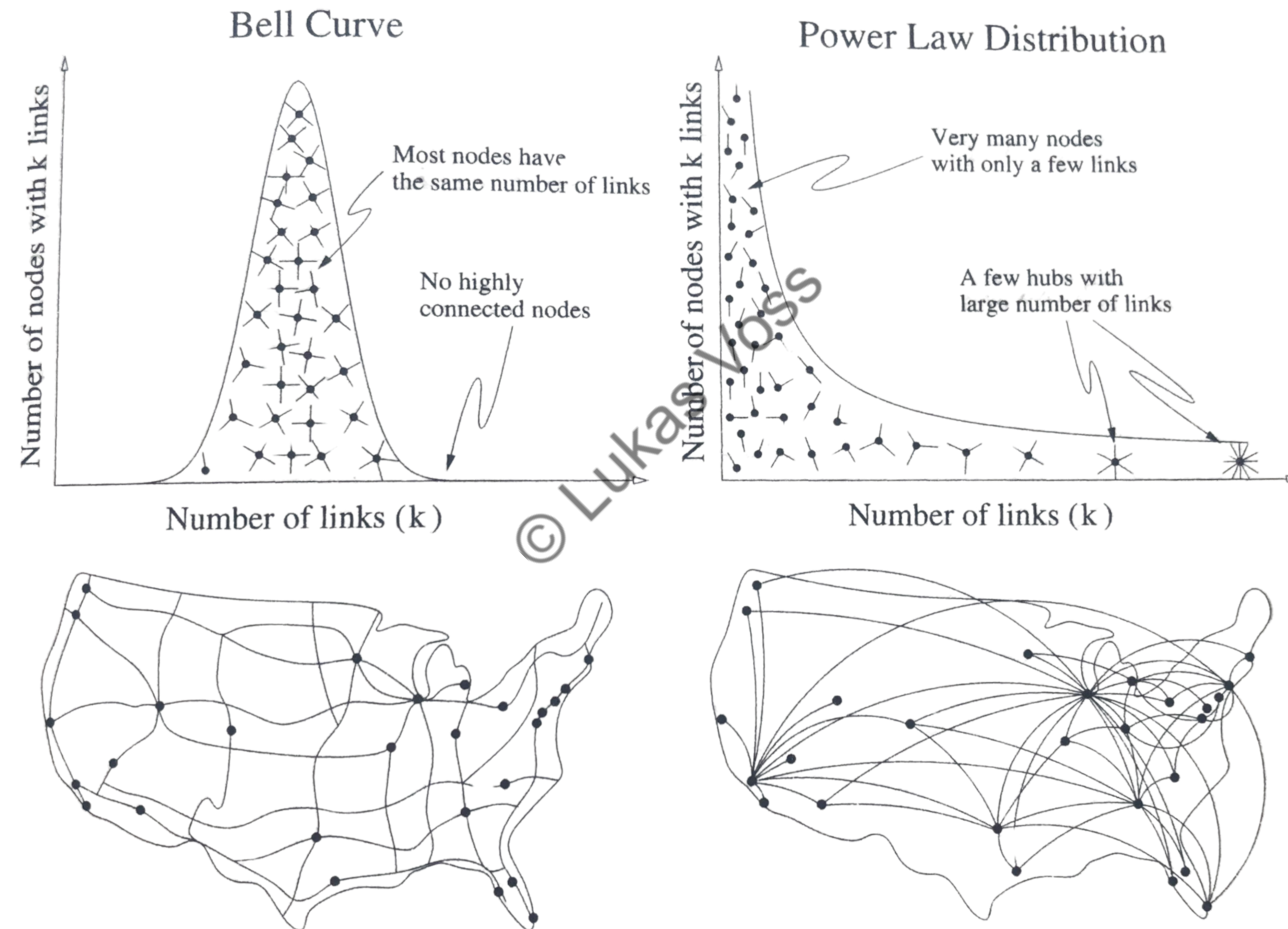


Fig 3 The degree distribution  $P(k)$  of a random network follows a bell curve (upper left). The American highway network serves as an example (lower left). Instead  $P(k)$  of a scale-free network follows a power law (upper right). Here, the American air traffic system is being presented as an example (lower right). [7]

# Power law observations

## Examples

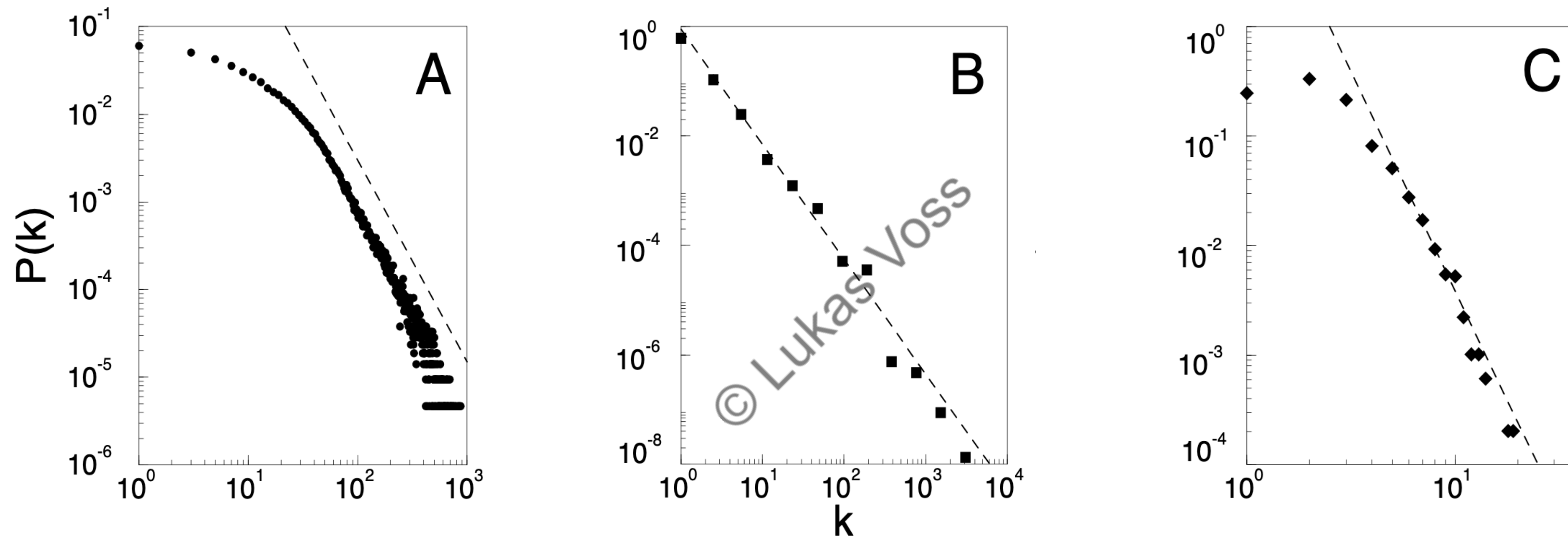


Fig 4 Distribution function of connections for large networks in a log-log plot.

(A) Actor collaboration graph with  $N = 212\,250$  links with an average connectivity  $\langle k \rangle = 22.78$  leading to  $\gamma_A = 2.3$ .

(B) World Wide Web graph with  $N = 325\,729$  links with an average connectivity  $\langle k \rangle = 5.46$  leading to  $\gamma_B = 2.1$ .

(C) Graph of an American power grid with  $N = 4\,941$  links with an average connectivity  $\langle k \rangle = 2067$  leading to  $\gamma_C = 4.0$ .

Slope of the dashed lines correspond to the respective  $\gamma$ . [1]



# Scale-free networks

How growth and preferential attachment leads to a complex topology with hubs [1]

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- Because of preferential attachment, a node that acquired more links than other nodes will increase its connectivity at a higher rate

➔ An initial difference in the connectivity between nodes will increase further as the network grows

- The rate at which a node acquires new links holds for

$$\frac{\partial k_i}{\partial t} = \frac{k_i}{2t} \implies k_i(t) = m \sqrt{\frac{t}{t_i}}$$

$t_i$  : time at which the node  $i$  was added to the graph

$m$  : number of links that get added to the new node

➔ Older nodes (smaller  $t_i$ ) increase their connectivity at the expense of younger nodes (larger  $t_i$ )

The winner takes all / The rich get richer phenomenon

➔ Some nodes are highly connected and form a hub/cluster

# The fitness of a node

How well does a node acquire new links?

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- The fitness  $\eta$  of a node describes its ability to acquire new links compared to the others
  - ➔ In the scale-free model a node's fitness is determined by its amount of links
- The probability to attach to a node with  $k$  links and fitness  $\eta$  then holds for  $\Pi(k) = \frac{k \eta}{\sum_l k_l \eta_l}$
- Nodes still acquire links following a power law  $t^{\beta_i}$ , but the dynamic exponent is different for each node  $\beta_i \propto \eta_i$

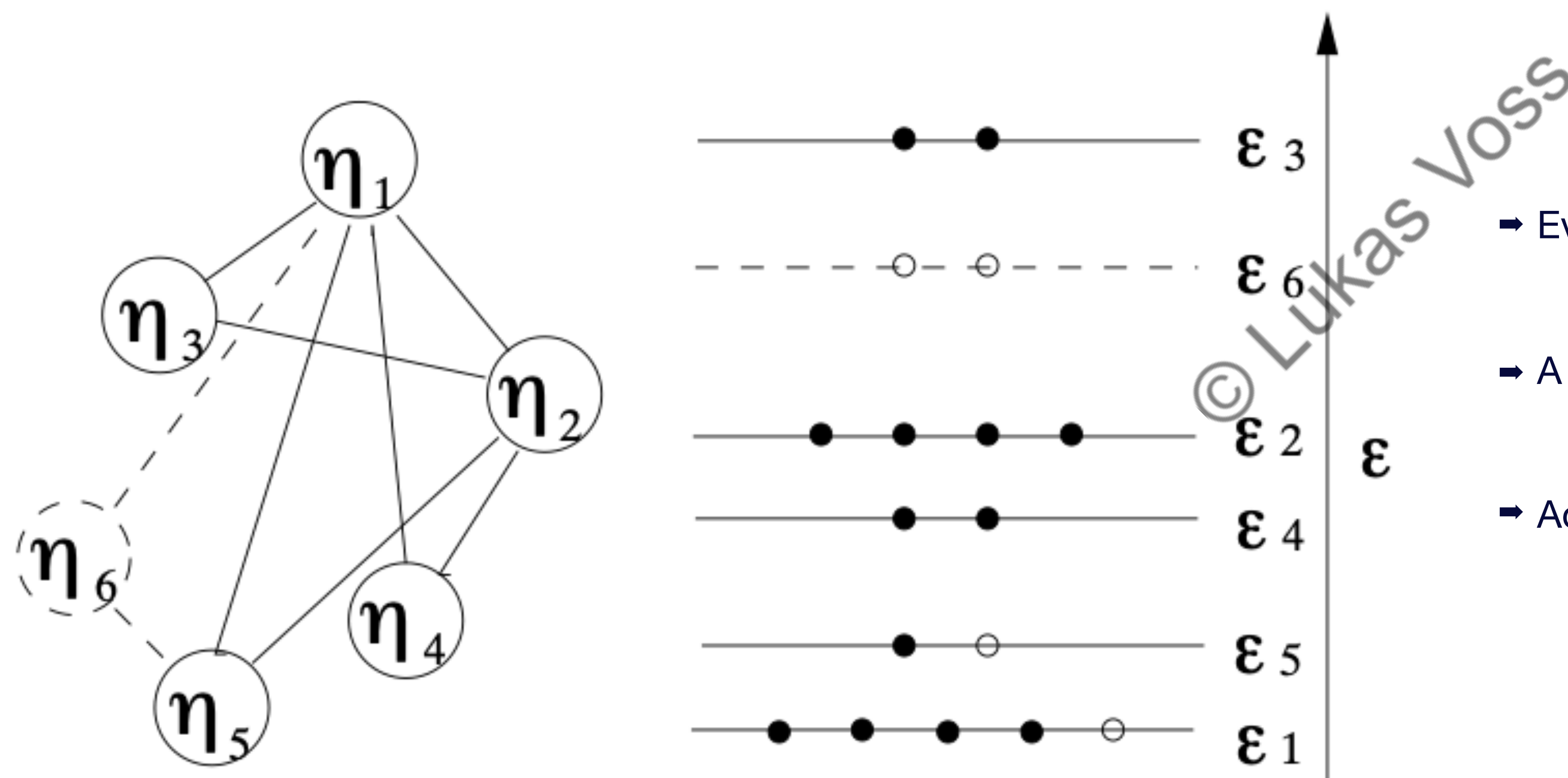
The age of a node is less important, now it's the node's fitness  $\eta_i$  that is in the driver's seat



# Bianconi-Barabási model

How the fitness of a node helps understanding the Bose-Einstein Condensate

- Assign an energy level  $\epsilon$  to each node  $\epsilon = -\beta^{-1} \log(\eta)$ ,  $\beta \propto T^{-1}$   $\rightarrow$  The larger  $\eta$ , the smaller the corresponding energy level



$\rightarrow$  Every time step a new node is added that connects to  $m = 2$  particles

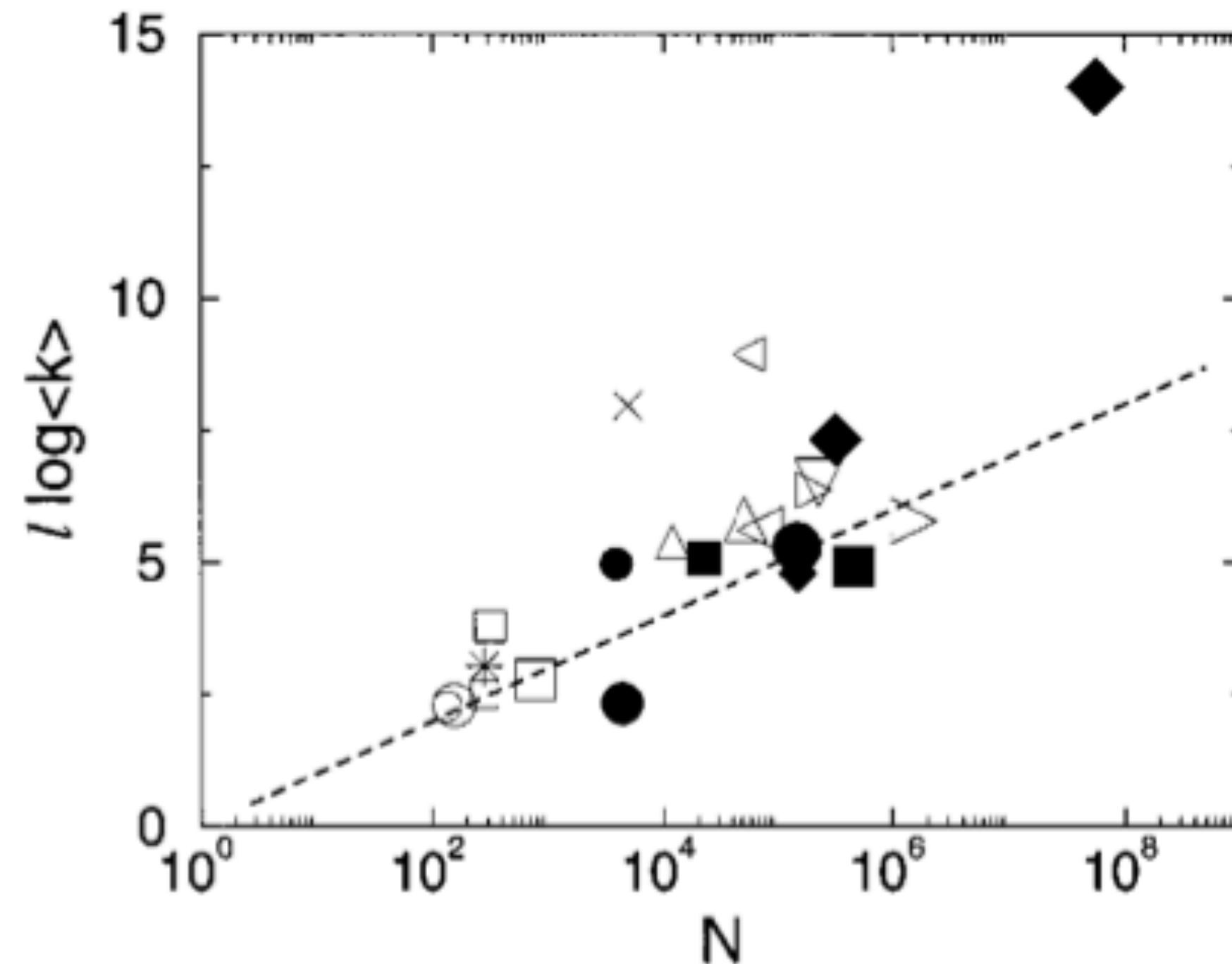
$\rightarrow$  A link from node  $i$  to node  $j$  corresponds to a particle at level  $\epsilon_i$  and one at  $\epsilon_j$

$\rightarrow$  Adding the new node with  $\eta_6$  leads to adding the new energy level  $\epsilon_6$

Fig 5 Schematic illustration of the mapping between a network model and a Bose-Einstein Condensate. [9]

# Spread of information

How information propagates through a network



**Fig 6** Comparison between the average path lengths of real networks and the prediction (dashed line) of random network theory. [3]

## Legend

- |                             |                           |
|-----------------------------|---------------------------|
| □ Metabolic, <i>E. coli</i> | ● Internet, router (1999) |
| ▷ Medline, co-authorship    | ◆ WWW (2000)              |

- Average distance  $d$  in a random network

$$d = \frac{\log(N)}{\log(k)}$$

- Random network theory is a good estimate for the average distance between a pair of nodes

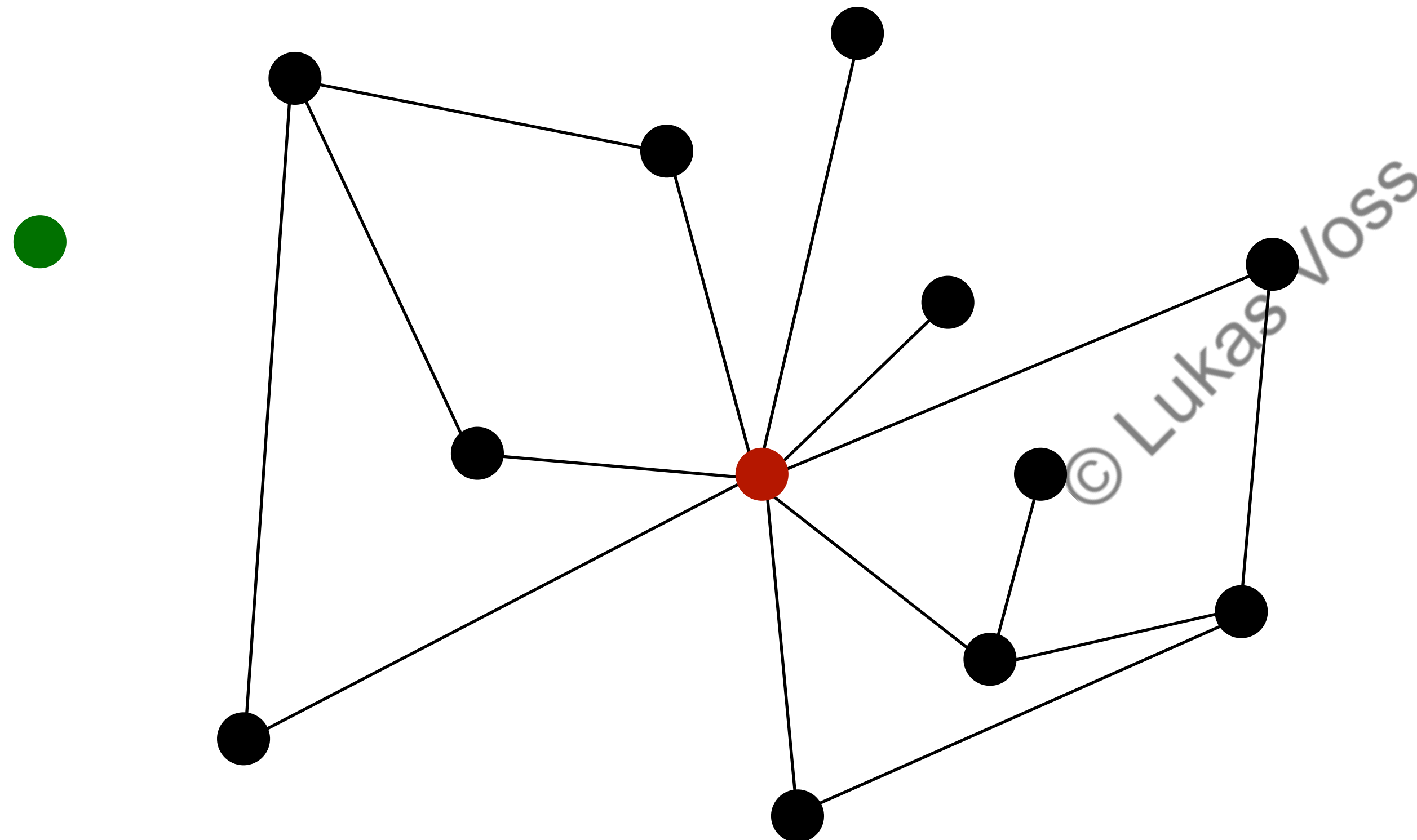
- Each information has a unique spreading rate representing the likelihood that it will be adopted by another node introduced to it

- $R$ -value for Covid-19: How many other nodes (people) will be infected (on average) by one node having the information (virus)

$$R = \begin{cases} > 1, & \text{exponential increase in infections} \\ = 1, & \text{linear increase in infections} \\ < 1, & \text{exponential decrease in infections} \end{cases}$$

# Application of network theory

German physicist Viola Priesemann: Modeling Covid-19



Arbitrary personal network of physics students

## Risk Classification

● Super spreader

$$\Rightarrow R \gg 1$$

● Isolated person

$$\Rightarrow R \ll 1$$

➔ For the whole network an average  $R$  value will be calculated



# Topology of networks

Why their architecture matters a lot

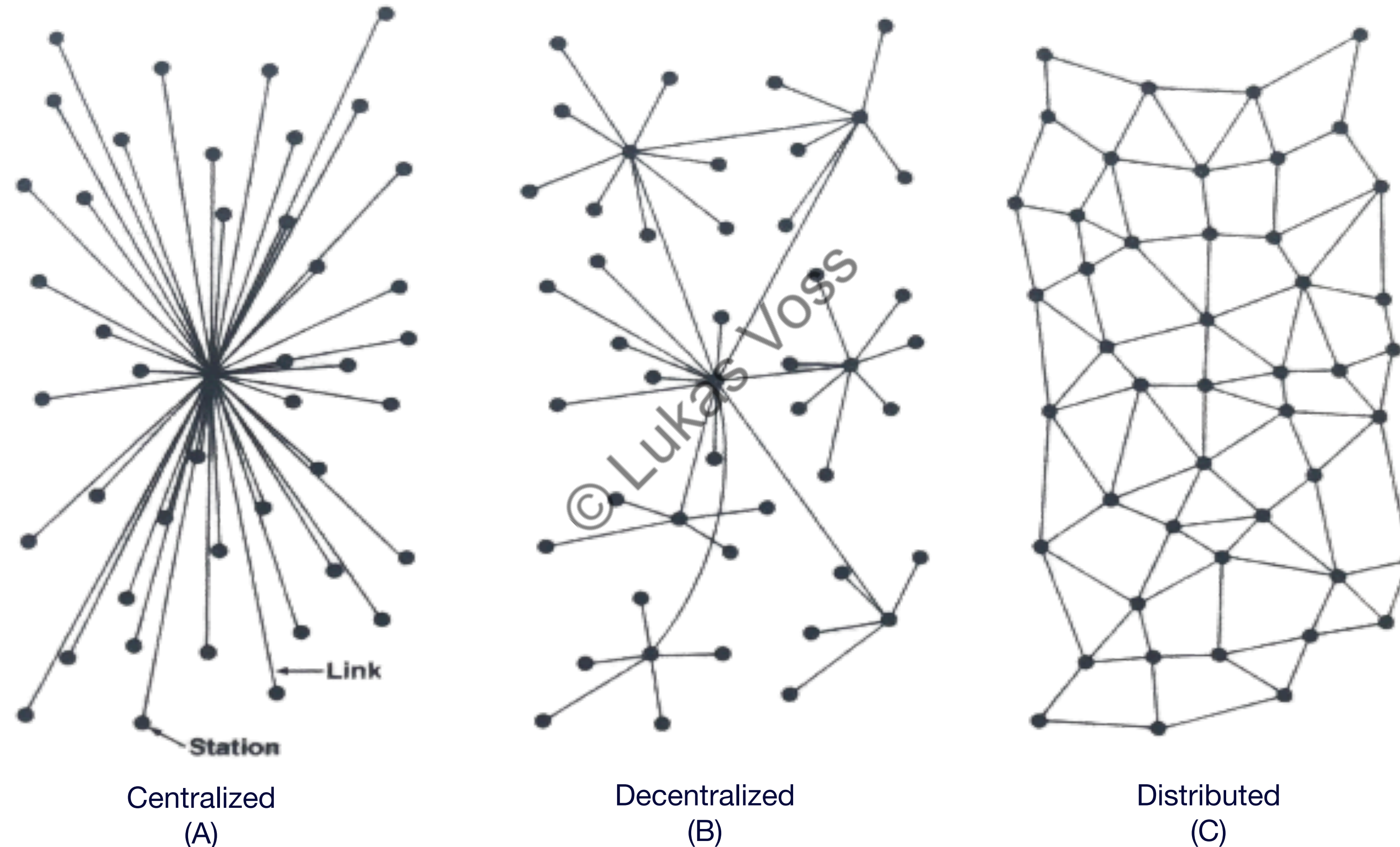
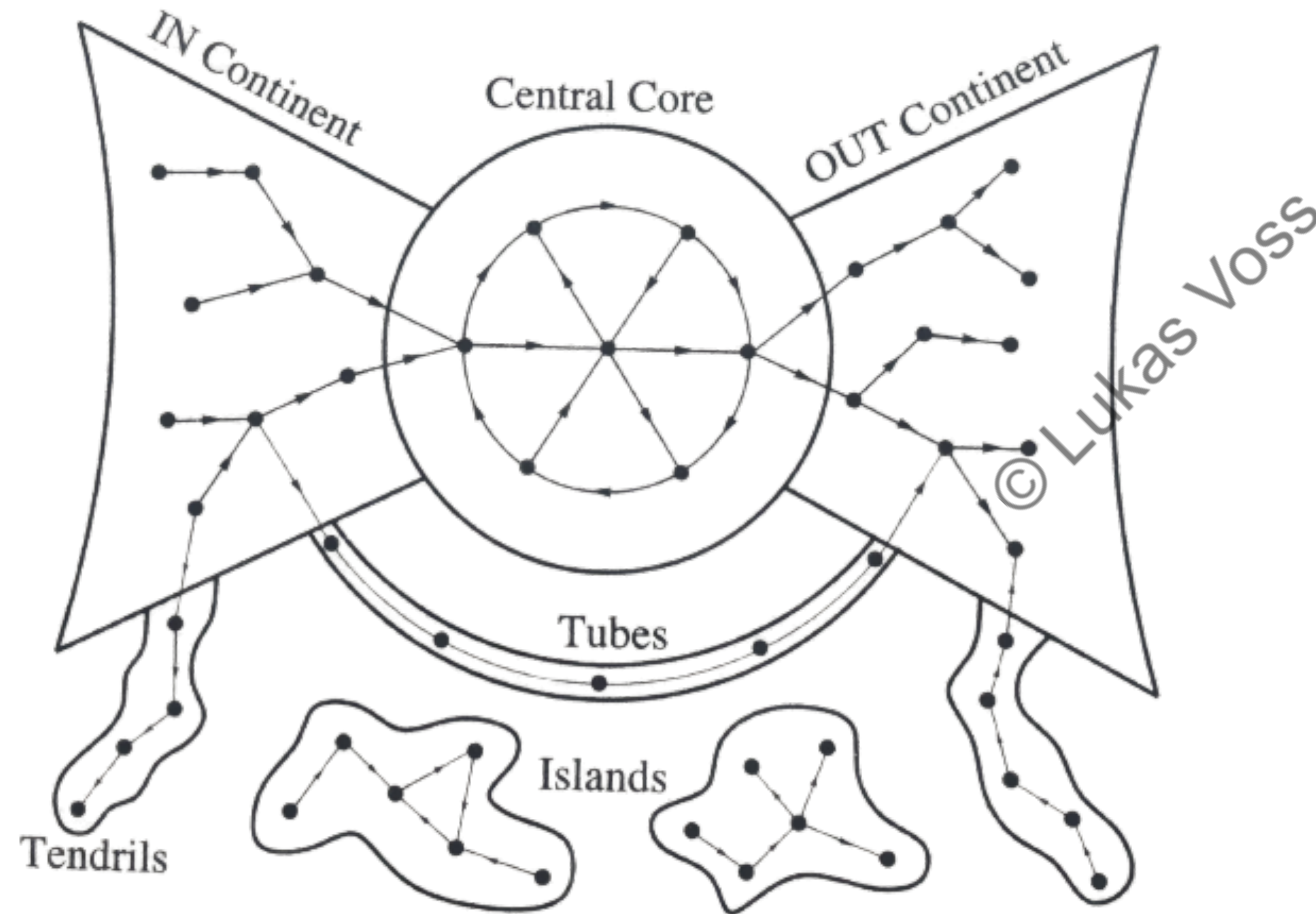


Fig 7 Paul Baran was thinking about the ideal structure of the Internet back in the sixties. At that time the structures A, B were dominating the architecture of the communication system - but they are vulnerable. He therefore proposed a distributed architecture as shown in C. [7] following Paul Baran (1964)

# Directed networks

Different areas between nodes



## Central Core

In the central core every node can be reached from every other node

## IN Continent

Following the links will bring us to the central core

But starting from the central core the IN Continent is unreachable

## OUT Continent

All nodes of the OUT continent can be reached from the central core

Once in the OUT continent there is no way back

## Islands

Isolated nodes that cannot be accessed from the rest of the nodes

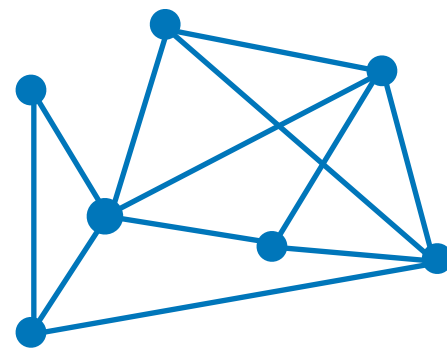
Fig 8 The Continents of a directed network [7]



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## FUNDAMENTALS



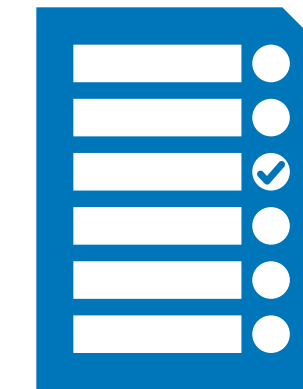
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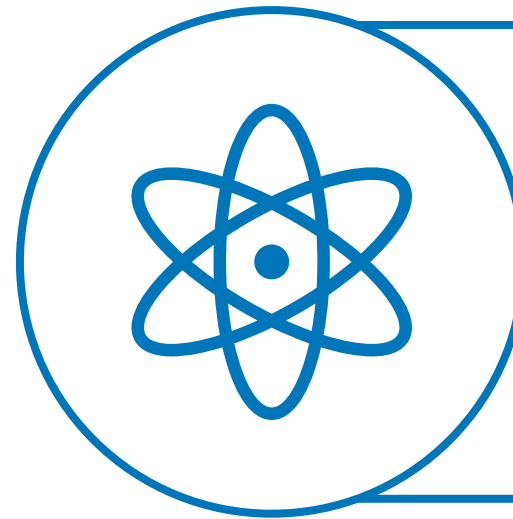
- When network theory is a helpful method
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*detailed in the following*

# Applications in physics and beyond

Where network theory can be used effectively

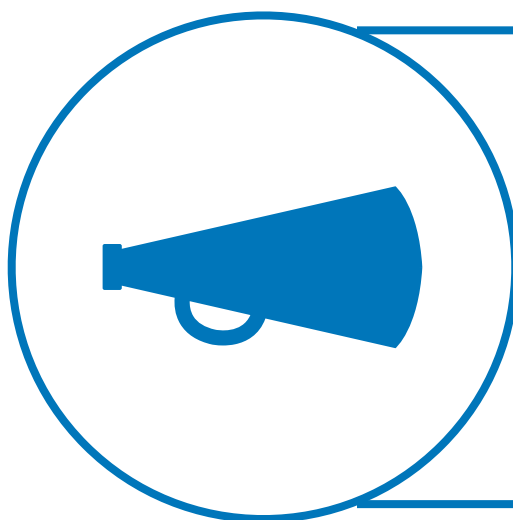
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- The correlation length of fluctuations in phase transitions is used as a rough measure of the cluster size [9,10]
  - ➔ They follow a power law with a critical exponent  $\nu$



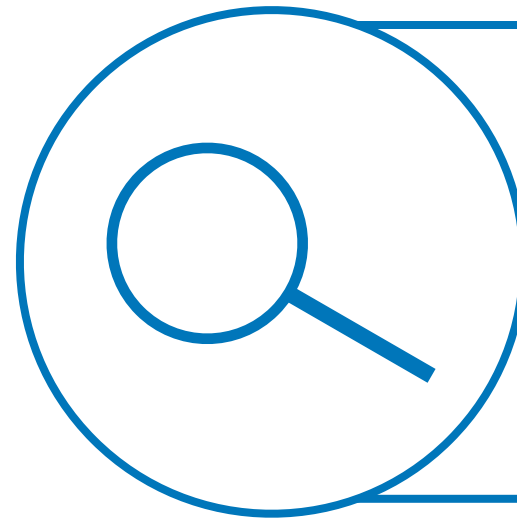
- Financial institutions are highly connected with each other due to lending each other money and sharing obligations
  - ➔ The case of a default would also affect many others



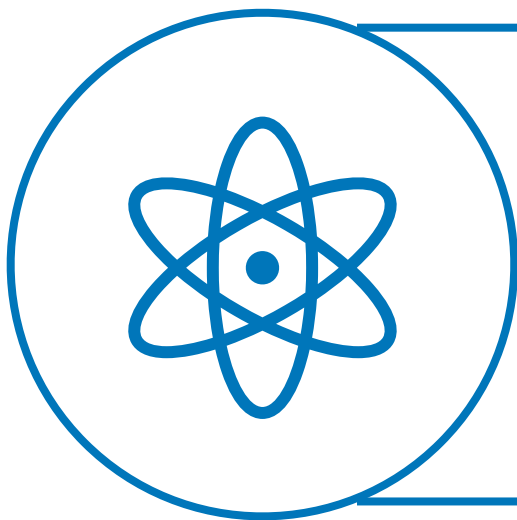
- Corporations make use of network effects in their marketing strategy
  - ➔ Paying highly connected nodes called *influencers* to promote their product or service is a common way nowadays

# Summary

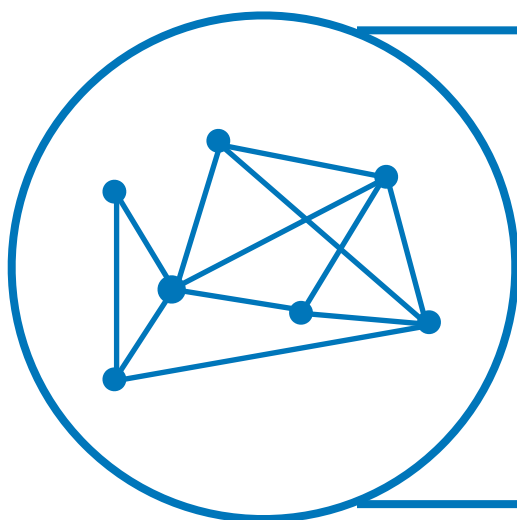
Take home messages



- First ambitions: Random networks
  - ➔  $P(k)$  with exponentially decaying tails
- Many observed network phenomena have a scale-free characteristic
  - ➔  $P(k)$  with a power law  $k^{-\gamma}$



- There are interesting parallels in physics that can be explained by Network Theory
  - ➔ Bose-Einstein Condensate
  - ➔ Phase transitions



- Topology is key for the robustness of a network
  - ➔ Internet protocols use distributed architecture
- Network Theory gets applied ranging from marketing to modeling diseases

# Remarks

What can be further considered

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- Nodes of a real network often have a lifetime after which they disappear
  - ➔ This can lead to an exponential cut-off for large  $k$  [3]
- In the Barabási-Albert model the preferential attachment was assumed to be linear  $\Pi(k) \propto k$ 
  - ➔ In general,  $\Pi(k)$  could have an arbitrary non-linear form  $\Pi(k) \propto k^\alpha$
- Accelerated growth instead of linear could be possible
- Links could have weights

# Sources and literature

## References

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